



ZOANTM

Home Test



Table of Content

ZOAN™ **Home Test**



- 01 | Global Overview of Colorectal Cancer
- 02 | Europe Data and Market
- 03 | Feces Occult Blood (FOB) Test
- 04 | Disadvantages of Common CRC Tests
- 05 | ADVANTAGES of **ZOAN**
- 06 | ADVANTAGES of Being a **ZOAN Distributor**
- 07 | MyCare Brand



*Early detection at home
to Advert colorectal cancer in advance 🍷
or to Gain a Peace of Mind 🍷*

Global Overview of Colorectal Cancer



New cases confirmed

- 155,000 new cases of colon cancer in United States; 521,000 new cases in China every year
- **1.93 million** new CRC cases diagnosed worldwide, representing **10% of the global cancer incidence** (total 19.29 million new cases)
- The global new CRC cases is predicted to reach **3.2 million** in year **2040**.



Deaths from colorectal cancer

- 0.94 million CRC caused deaths in 2020 worldwide, **survival rate only about 51%**.

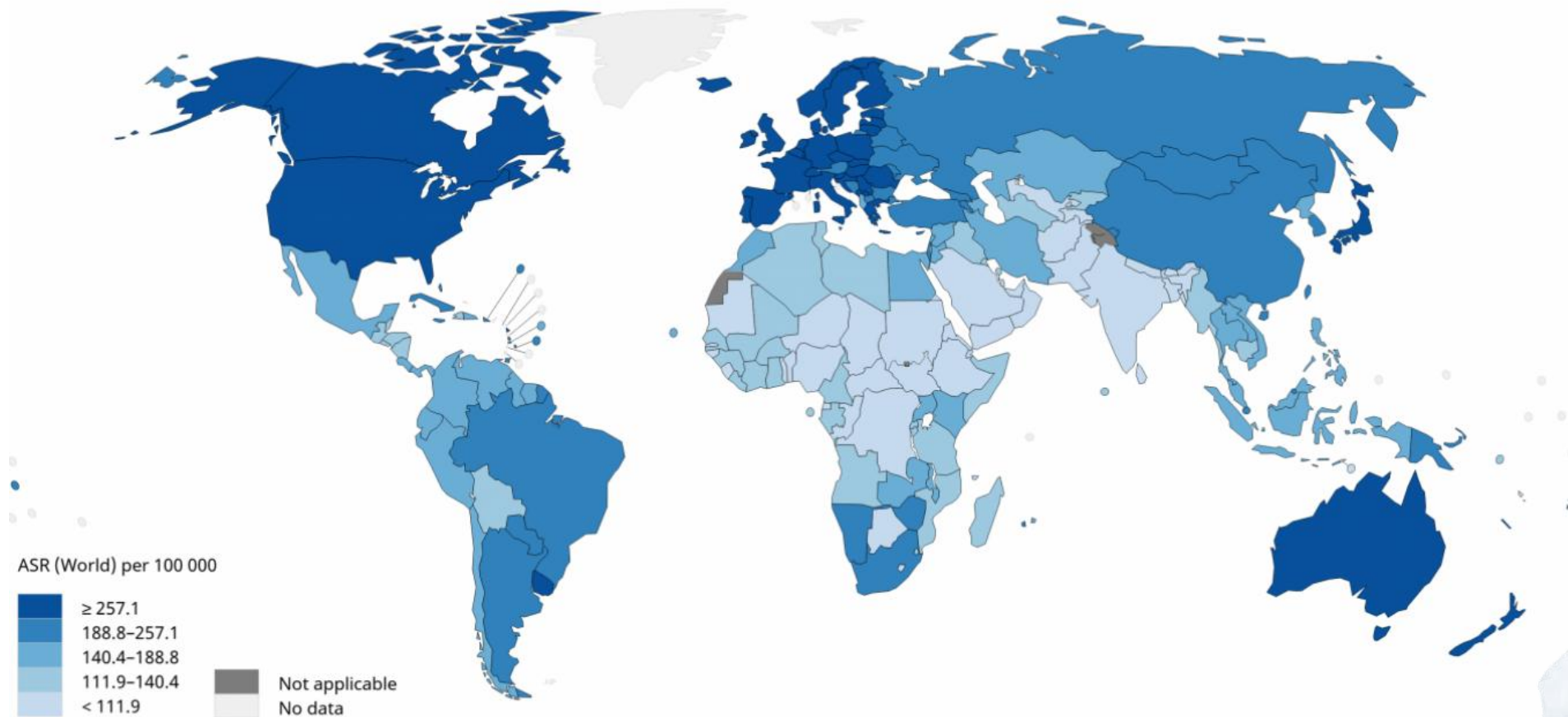


Lifetime risk of colorectal cancer

- Overall, about 1 in 23 (4.3%) for men and 1 in 25 (4.0%) for women.
- Some common factors can affect your risk for developing colorectal cancer.

Overview of Global Cancer

Estimated age-standardized incidence rates (World) in 2020, all cancers, both sexes, all ages

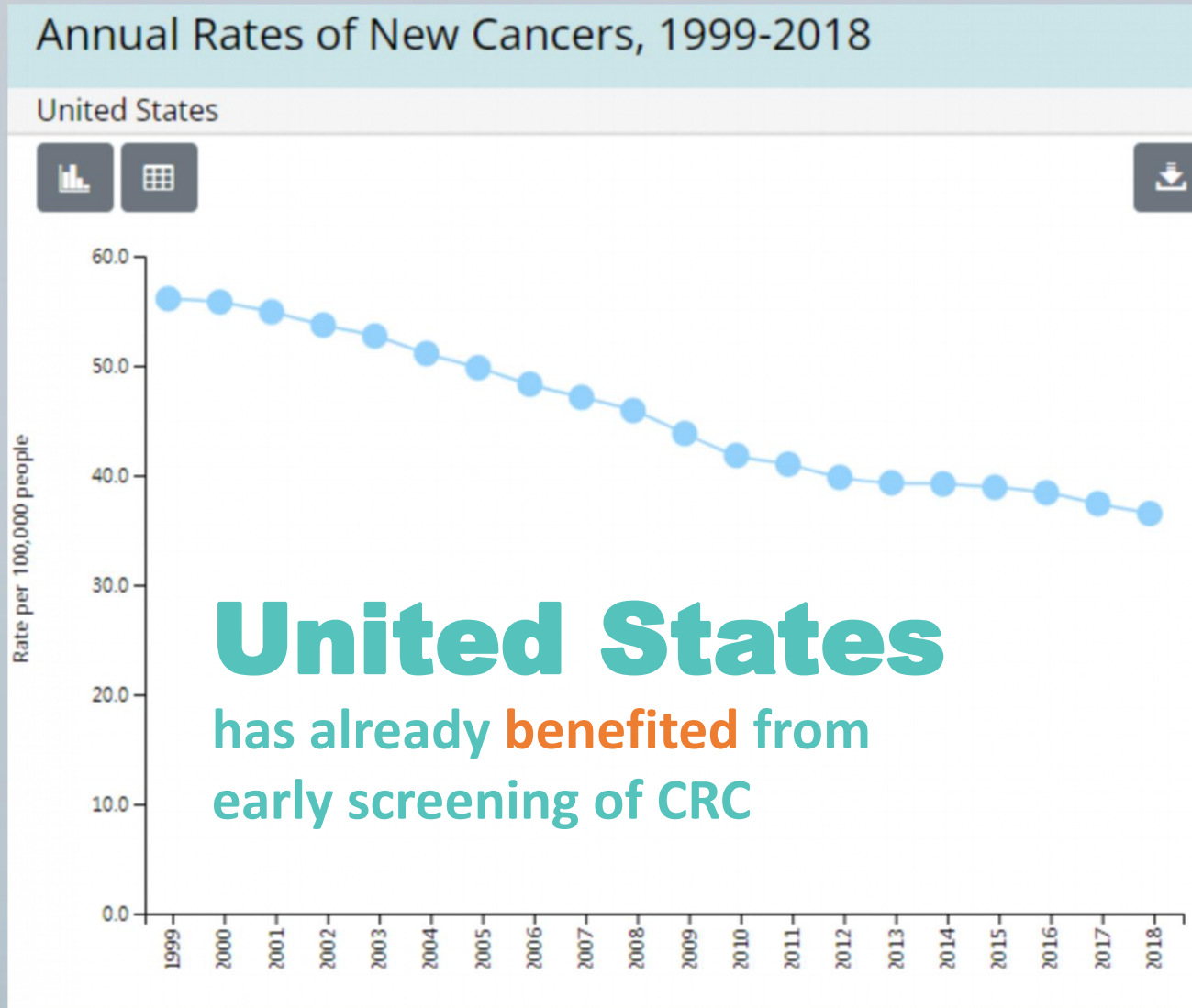


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Data source: GLOBOCAN 2020
Graph production: IARC
(<http://gco.iarc.fr/today>)
World Health Organization

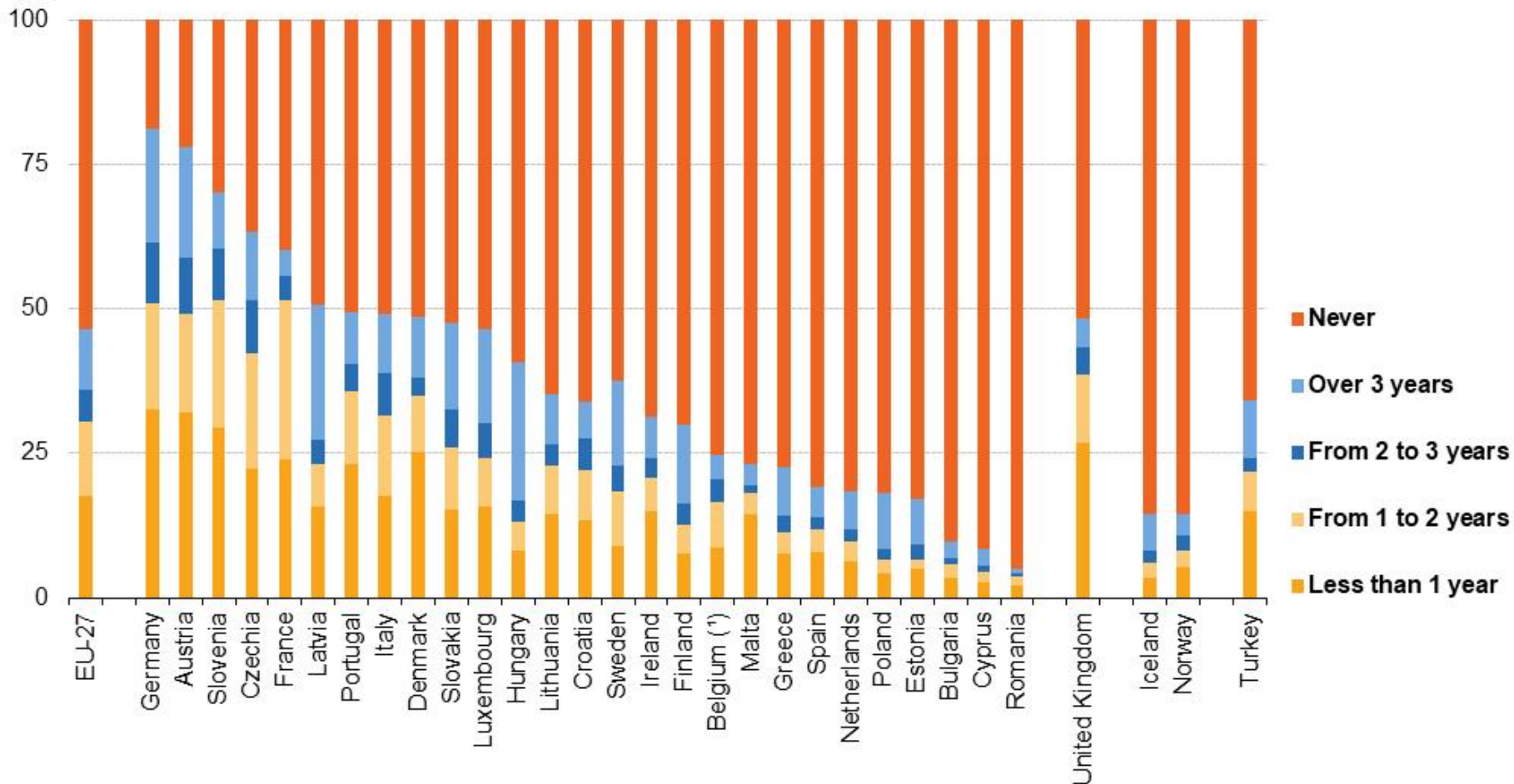


Overview of Colorectal Cancer



Europe Data and Market

(%) Percentage of colorectal cancer screening, persons aged 50 to 76 in Europe



Currently, in European countries, CRC screening rates are **not unified** yet.

There are very big rooms for CRC early screening **product demand** and **market growth**.

Note: the figure is ranked on the overall proportion of persons having had a colorectal cancer screening test.

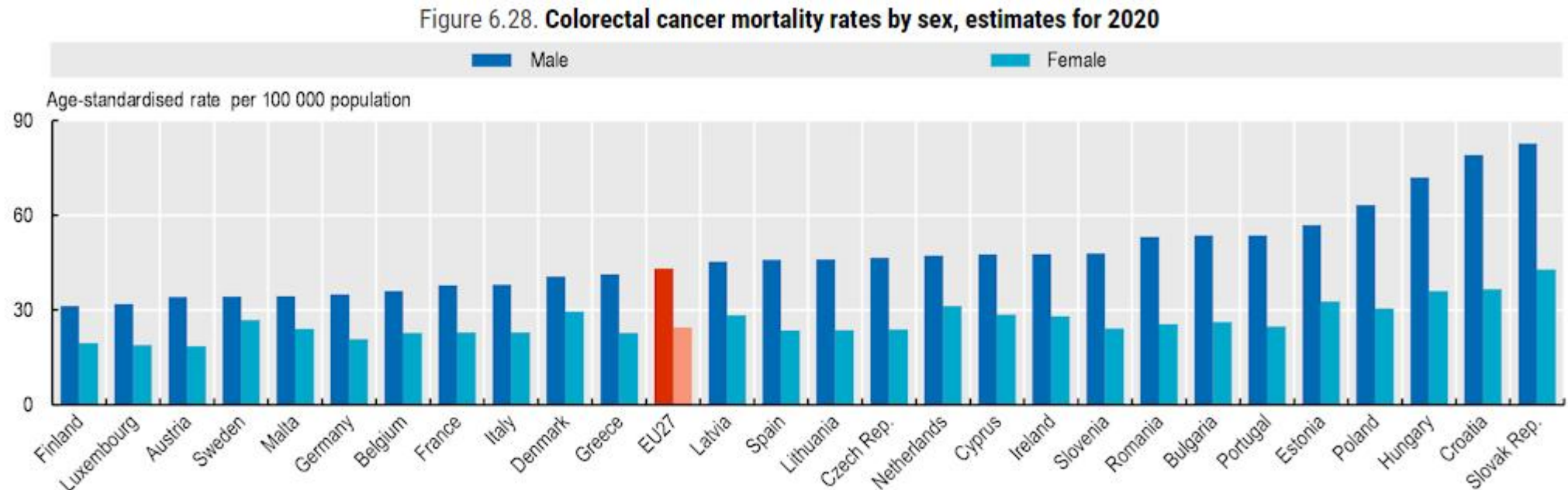
(*) Low reliability.

Source: Eurostat (online data code: hlth_ehis_pa5e)

Europe Data and Market

Data shows CRC mortality rate in Europe is high.
On average, more than **30%** people cannot survive with CRC.
Especially for male, mortality rate is more than **40%** in Europe.

A common fact: Products associated with high mortality rate disease are easier to promote.



Note: The EU average is weighted.

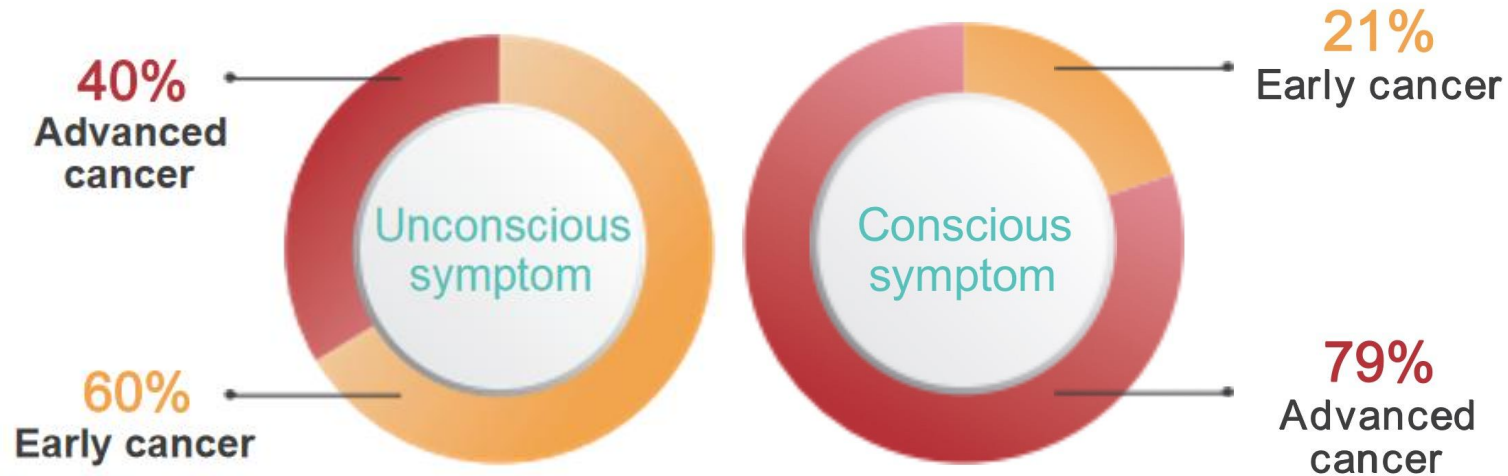
Source: ECIS – European Cancer Information System 2020.

Feces Occult Blood (FOB) Test

The Best and Only Testing Method for Early Diagnosis of CRC

In early stage CRC, many patients do not have symptoms at all.

Feces Occult Blood might be the **ONLY** symptom.



More than 80% of CRC patients are **test positive** for **Feces Occult Blood Test**

Feces Occult Blood

NOT visible to naked eye

Intestinal inflammation, ulcers, polyps, tumors and other lesions are often accompanied by Occult Blood with feces discharge, which is a very important warning sign for patients.

Defending CRC Is A Global Initiative



Disadvantages of Common CRC Tests

gFOBT Test

- Inaccurate, dietary restriction

sDNA Test

- Expensive, inconvenient

Colonoscopy

- Expensive, inconvenient, painful

Traditional FIT/FOB Test

- Convenient, but result accuracy is limited



Disadvantages of Common FOB Tests



Common FOB Test Kits product available in the current market

Disadvantages:

1. Only 1 test result
2. More than 4 items in the kit
3. Users have to collect sample and **put in the small tube very carefully**
4. Users have to **squeeze the liquid to the test strip**

It creates **inconvenience** and **potential manual operating error** during the test.

Product Comparison



VS



Only one result in one test
Inconvenience to operate
Potential manual operating error during the test
Leakage risk and peculiar smell

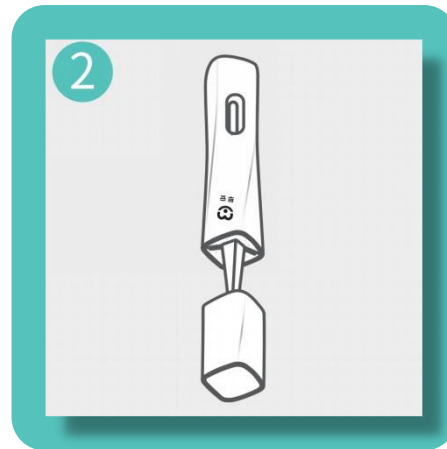
Hb and TRF - **TWO results** in **ONE test**
Integrated design & easy operation:
ONE ACTION Only- to Turn ZOAN upside down,
little margin for manual operating error
NO LEAKAGE - no emission of peculiar smell

ADVANTAGES of ZOAN

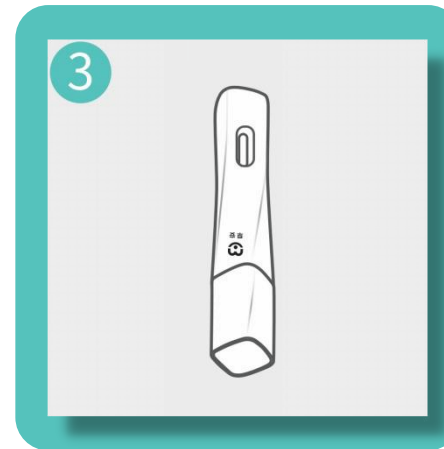
- ✓ Easy to operate
- ✓ Simple and fast
- ✓ 3 mins to get the result



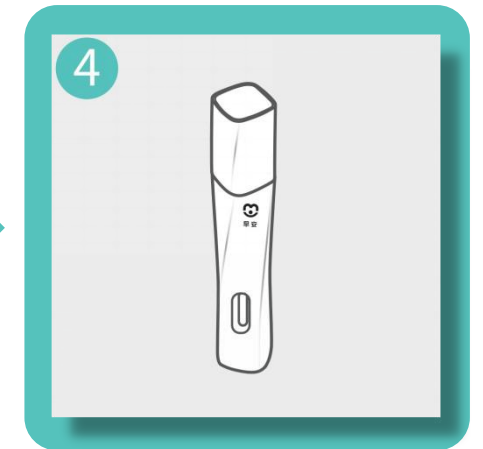
Take samples by
5 different points



After collection,
insert the sampling tube
downward into the reaction cap



Wait for 10 seconds



1. Turn ZOAN, reaction cap in upward
2. Wait 1-3 minutes
3. Read the result

Easy to use at home



Comfort, Fast, Safe



FOB/TRF 

Combined Feces Occult Blood Test Kit
2-in-1 FOB/TRF, colloidal gold

Test Accuracy > 90%

ADVANTAGES of ZOAN



Uniqueness of Technology and Design


- Combined test: Hb and TRF - **TWO results** in **ONE test**
- Integrated design & easy operation: **ONE ACTION** - to Turn ZOAN upside down

Convenience

- **DO IT at HOME:** accurate FIT test with quick results at economical cost

Cleanness

- **NO LEAKAGE:** no emission of peculiar smell



What are the benefits of being a Zoan distributor?

1. Uniqueness of product - no direct competition in current market
2. Quality of product are guaranteed
3. Distributor's interests and benefits are protected

Sell them directly
in your country



Get Zoan  products
from Zoan factory directly

MyCare Brand
Zoan Product 

Economical

Accurate

Convenient

Easy to use

Profesional



*Colorectal Early Screening is important
to you and your loved ones ❤️*

A close-up photograph of two hands reaching towards each other, palms facing each other, in a gesture of agreement or partnership. The hands are illuminated from the side, creating a warm, golden glow. The background is a soft, out-of-focus light blue-grey. The overall mood is professional and collaborative.

Be A Distributor of Zoan

Let's do some business while averting to CRC



ZOANTM

Home Test

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